



Circular R&C-CFA No. 136/15-16

Subject: Introduction of promotional Broadband plans in Kerala circle, to the new Broadband customers only - reg.

- CGMT Kerala Telecom Circle may kindly refer to his office proposal letter no. CFA/Mktg/10-23/ECT 12/2015-16/11 dated 08-12-2015, seeking approval for increasing the free download limit in 5 major Broadband plans for reducing BB disconnection in Kerala.
- The proposal has been examined in this office and following has been decided by the competent authority **for new customers only**:
 - To introduce Broadband plans 'BBG ULD 545 CS89', 'BBG Combo ULD 675 CS91', 'BBG Combo ULD 845 CS92' and 'BBG Combo ULD 999 CS93' in Trivandrum, Ernakulam, Calicut & Kannur SSAs of Kerala circle on promotional basis for a period of 90 days.
 - To introduce Broadband plan 'BBG Rural Combo ULD 650 CS90' in Kerala circle on promotional basis for a period of 90 days

Details of the plans are as follows:

S. No.	Particulars	BBG ULD 545 CS89	BBG Rural Combo ULD 650 CS90	BBG Combo ULD 675 CS91	BBG Combo ULD 845 CS92	BBG Combo ULD 999 CS93
1	Bandwidth (Download Speed)	upto 2 Mbps till 3 GB, 512 Kbps beyond	upto 2 Mbps till 5 GB, 512 Kbps beyond	upto 2 Mbps till 5 GB, 512 Kbps beyond	upto 2 Mbps till 7 GB, 512 Kbps beyond	upto 4 Mbps till 12 GB, 512 Kbps beyond
2	Applicability	All users in Trivandrum, Ernakulam, Calicut & Kannur SSAs of Kerala	All users in Kerala Circle	All users in Trivandrum, Ernakulam, Calicut & Kannur SSAs of Kerala	All users in Trivandrum, Ernakulam, Calicut & Kannur SSAs of Kerala	All users in Trivandrum, Ernakulam, Calicut & Kannur SSAs of Kerala
3	Monthly Charges (Rs)	545	650	675	845	999
4	Annual Payment Option (Rs.) [11 x FMC]	5995	7150	7425	9295	10989
5	Two Years Payment Option (Rs.) [21 x FMC]	NA	NA	NA	NA	NA
6	Three Years Payment Option (Rs.) [30 x FMC]	NA	NA	NA	NA	NA
7	Download/Upload Limit (MB/ GB) per month	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
8	Additional Usage Charges/ MB beyond free download/upload limit (Rs)	NA	N/A	NA	NA	NA
9	Free E-mail IDs/Space (Per E-mail ID)	1/1 GB	1/1 GB	1/1 GB	2/1 GB	1/1 GB
10	Static IP Address (On Request)	NA	NA	NA	NA	NA
11	Security Deposit	One Month charges	Nil	One Month charges	One Month charges	One Month charges
12	Minimum Hire Period	One Month	Nil	One Month	One Month	One Month
13	Telephone fixed monthly charges in Rs		NIL	NIL	NIL	NIL
14	Free Calls (within BSNL N/W only)		150	100	NIL	400
15	Additional facility		Unlimited free calls between 9PM to 7AM to any network in India			
16	MCU charges/ pulse in Rs.	(To BSNL N/W after free calls)	As per existing Landline Plan	1	1	1
				(To other N/W)	1.2	1.2

3. The circle will ensure to comply with all regulatory mechanism.
4. All other terms and conditions shall remain unchanged.
5. These instructions shall be effective w.e.f. 06-01-2016 in Kerala circle (as above) only on promotional basis for 90 days.
6. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-03/08-BB/Pt.6. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).



DGM (T&C)-CFA

To

The CGMT, Kerala Telecom Circle.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), BSNL
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-03/08-BB/Pt.6 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Secretary TRAI – for kind information.
15. Guard File.



DM (T&C)-CFA